

2017 TRANSACTIONAL CLINICAL CONFERENCE

# BUILT FOR IMPACT: TRANSACTIONAL CLINICS AS CHANGE AGENTS

June 1-2, 2017 | Philadelphia, PA



## Thursday, June 1, 2017

5:00 p.m. – 6:00 p.m.

### Welcome Reception

Drexel Kline School of Law, 3320 Market Street

7:00 p.m. – 9:00 p.m.

**Opening Dinner** (Sponsored by Bloomberg Law)  
City Tap House, 3925 Walnut Street



## Friday, June 2, 2017

Penn Law, 3501 Sansom Street

7:45 a.m. – 8:30 a.m.

### Registration and Breakfast

Levy Conference Center

8:30 a.m. – 8:45 a.m.

### Welcome Remarks

8:50 a.m. – 9:40 a.m.

### PLENARY

Levy Conference Center

#### Legal Tech and Data Analytics to Assist Entrepreneurs in Need

Evan Absher (Kauffman Foundation), John Cummins (Queen Mary University London), Jeannette Eicks (Vermont), Tony Luppino (UMKC), and Jeff Ward (Duke)

9:45 a.m. – 10:35 a.m.

**BREAKOUT 1:** Silverman 245A, Silverman 240A and Silverman 240B

#### BREAKOUT A

##### Expanding Our Reach: Direct Client Representation vs. Policy and Advocacy Impact in a Transactional Clinic

Alicia Plerhoples (Georgetown), Lynnise Pantin (BC), Joseph Pileri (Georgetown)

#### BREAKOUT B

##### Helping Clients Use Data to Make Business Decisions and Inform Public Policy: A Case Study of Community Land Trusts

Eliza Platts-Mills (Texas), Jeff Leslie (Chicago), Jim Kelly (Notre Dame)

#### BREAKOUT C

##### Transactional Clinics as Change Agents in the Trump Era: Lessons from Two Contexts

Priya Baskaran (WVU), Michael Haber (Hofstra)

10:35 a.m. – 10:45 a.m.

### Break

10:45 a.m. – 11:35 a.m.

**BREAKOUT 2:** Silverman 245A, Silverman 240A and Silverman 240B

#### BREAKOUT A

##### Mind Mapping As Creative Spark to Optimize Transactional Clinic Assignments

Brett Stohs (Nebraska)

#### BREAKOUT B

##### Addressing the Impact of the Changing Immigration Enforcement Priorities on Immigrant Entrepreneurs and Businesses that Employ Immigrants

Susan Felstiner (Lewis & Clark), Susan Bennett (American), Lauren Rogal (Georgetown), Joe Pileri (Georgetown)

#### BREAKOUT C

##### Expanding Our Reach: Online Tools and the Democratization of Legal Documents

Bernice Grant (Penn), Praveen Kosuri (Penn), Bruce Marble (Central Michigan), Jeff Thomas (Central Michigan)

11:35 a.m. – 12:45 p.m. **Lunch Featuring Philly Food Trucks Buffet**  
Levy Conference Center

**PLENARY**  
**Benefit Corporations: An Interactive Session Examining the Benefit Corp Movement**  
Frederick Alexander (B Lab, Director of Legal Policy), Gabriel Mandujano (Wash Cycle Laundry, Founder & CEO), Michal Rosenn (Kickstarter, GC)

12:45 p.m. – 12:55 p.m. **Break**  
Levy Conference Center

12:55 p.m. – 1:45 p.m. **BREAKOUT 3:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**  
**The Balanced Scorecard: A Tool for Measuring and Enhancing the Impact of Transactional Legal Clinics**  
Nathan Hammons (Marquette)

**BREAKOUT B**  
**Legal Tech in the Transactional Setting**  
Aaron Wright (Cardozo)

**Designing a Social Justice Legal Technology Clinic**  
Jeannette Eicks (Vermont)

**BREAKOUT C**  
**From Clinic to Center: An Innovation In Experiential Education**  
Esther Barron, Steve Reed, Darren Green (Northwestern)

**New Strategies for Clinics to Reach Out to Rural Entrepreneurs: California's Central Valley Experiment**  
William Kell (UC Berkeley)

1:45 p.m. – 1:55 p.m. **Break**  
Levy Conference Center

1:55 p.m. – 2:55 p.m. **(Extended) BREAKOUT 4:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**  
**One Clinic's Impact on Its Student Entrepreneurial Community**  
Mary Landergan (Northeastern)

**Building a New Master of Entrepreneurial Transactions for Impact**  
Joseph Affholter, Jeff Thomas (Central Michigan University)

**BREAKOUT B**  
**Empowering Contract Drafting Class with Microsystems' Contract Companion**  
Bob Blacksberg (Blacksberg Associates, Drexel)

**Using Self-Assessment and Organizational Methods to Foster Critical and Self-Directed Improvement in Student Writing**  
Casey Faucon (Denver)

**BREAKOUT C**  
**Developing Learning Outcomes, Performance Criteria and Assessment Tools**  
Gerry O'Connor (BU)

**Assessing Clinic Impact by Focusing on Competencies and Learning Outcomes**  
Barbara Wagner (Northern Kentucky)

**Establishing and Evaluating Core Skills and Competencies for Transactional Clinics**  
Brian Krumm (Tennessee), CJ Vachon (UMass)

2:55 p.m. – 3:25 p.m. **BLOOMBERG LAW Sponsored Break: Showcasing New Online Tools & Resources for Transactional Clinics**  
Levy Conference Center

3:25 p.m. – 4:15 p.m. **BREAKOUT 5:** Silverman 245A, Silverman 240A and Silverman 240B

**BREAKOUT A**  
**A CED Agenda for a Robotic Economy**  
Jeff Ward (Duke)

**Heuristic \* Tools To Drafting Operating Agreements For Multi Member LLCs**  
Chip Lowe (Drake)

**BREAKOUT B**  
**Quantifying Impact—Assessing Students in Transactional Law Clinics through Learning Portfolios**  
Patience Crowder (Denver), Randy Wagner (Denver)

**BREAKOUT C**  
**Nobody Likes a Trademark Bully**  
Eve Brown (Bricolage Law), Paul F. Nagy (Bricolage Law) and Vicki Phillips (GW)

4:15 p.m. – 4:25 p.m. **Break**  
Levy Conference Center

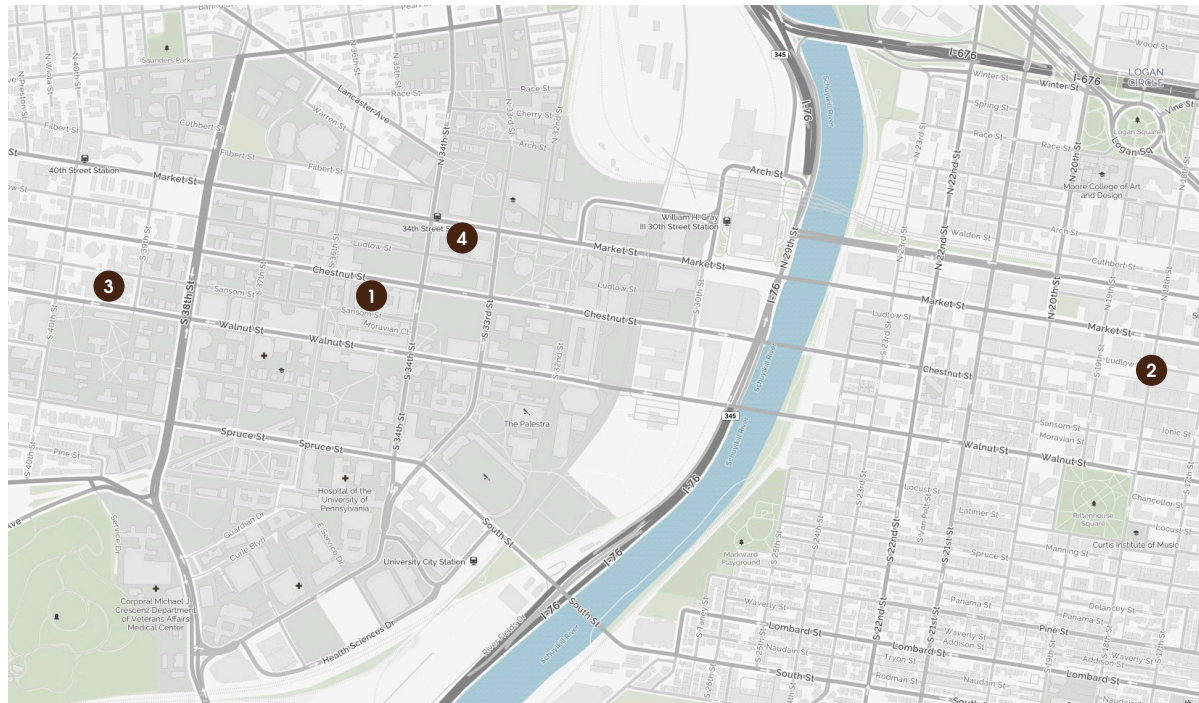
4:25 p.m. – 5:00 p.m. **AALS Transactional Clinics Committee (Ted De Barbieri) & Closing Remarks**  
Levy Conference Center

Post-Conference Dinner for those staying June 2, 2017: TBD  
Meet in Kabacoff Reading Room Silverman 236 (in between Silverman 240A/B)

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2. Sonesta Philadelphia Downtown Rittenhouse Square
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4. Drexel University Thomas R. Kline School of Law

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# Notes