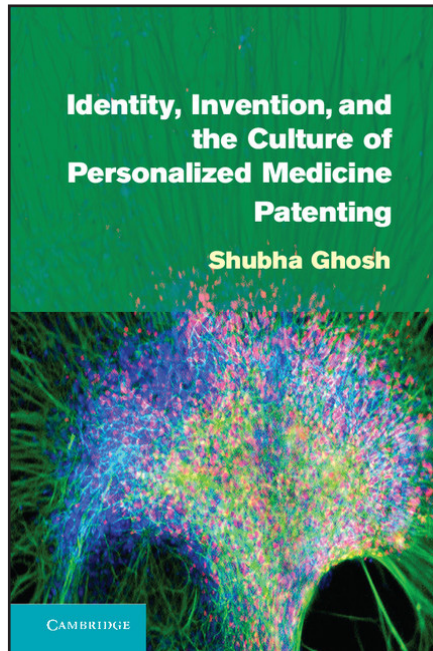


Identity, Invention, and the Culture of Personalized Medicine Patenting



Shubha Ghosh

University of Wisconsin-Madison, School of Law

What are the normative implications of patenting in the area of personalized medicine? As patents on genes and medical diagnoses have increased over the past decade, this question lies at the intersection of intellectual property theory, identity politics, biomedical ethics, and constitutional law. These patents are part of the personalized medicine industry, which develops medical treatments tailored to individuals based on race and other characteristics. This book provides an overview of developments in personalized medicine patenting and suggests policies to best regulate such patents.

For More Information
Visit www.cambridge.org/9781107011915
Call 1.800.872.7423



CAMBRIDGE
UNIVERSITY PRESS
www.cambridge.org

August 2012 | 225 Pages

Hardback | 978-1-107-01191-5 | ~~List Price: USD 99.00~~ Disc. Price: USD 79.20

Enter Discount Code **12GHOSH** at checkout to receive a 20% discount.
Offer expires October 31, 2012.

Table of Contents

1. Persons and patents
2. Start-ups, up-starts, and markets for personalized medicine
3. The case of race-specific patents
4. Normative construction of identity
5. Persons, patents, and policy
6. A business, a litigant, a metaphor: the future of personalized medicine patents.

Key Features

- Offers easy-to-follow chapters on developments in patent law interspersed with more technical discussions
- Presents a range of unusual historical patents with illustrations
- Up-to-date discussion of current legal developments in patent law

For More Information
Visit www.cambridge.org/9781107011915
Call 1.800.872.7423



CAMBRIDGE
UNIVERSITY PRESS
www.cambridge.org